

# Press Release



For Immediate Release

## Noran Engineering, Inc. to Introduce Token Based Pricing and Delivery

*NEiV9.0 delivers token based software that is  
fully integrated with the NEiNastran environment*

Noran Engineering, Inc. (Westminster, CA; [www.NENastran.com](http://www.NENastran.com)) a leader in developing Computer-Aided Engineering (CAE) software today announced NEiNastran V9.0 will contain token based pricing which will allow for additional technology at a fraction of the cost. Noran Engineering, Inc. will be using the industry standard FLEXnet Manager from Macrovision. With FLEXnet Manager, organizations can optimize software spending, simplify license administration, and ensure end users have access to the licenses they need to do their jobs.

“We are very pleased to be able to respond to the demand of our customers as well as the requirements presented by our newer opportunities in the CAE community,” says Dave Branch, vice president of sales. “Not only will this functionality assist our end-users but this will allow Noran Engineering to apply token based solutions to our NEiNastran and NEiWorks suites of products. Previously, our NEiNastran solver would be priced by the seat only, based on the need for a linear solution or a nonlinear solution. These tokens represent a whole new way for users to obtain the tool they need for the job thus providing a higher value for their investment.”

Noran’s director of software development, Sisira Jayasinghe commented, “By adding the options available with the FLEXnet token approach, our growing number of SolidWorks users for example can have the capability of distinguishing their NEiWorks meshing and NEiNastran solving routines, thereby maximizing the usage of the actual number of licenses being acquired. It is a much more efficient way to manage their software resources.”

### **About Macrovision**

Macrovision Corporation is the market leader in content protection, software licensing and installation, and digital rights management (DRM) technologies. Their platform-driven approach is focused on providing complete and innovative solutions for each of our customer segments: entertainment content owners, publishers, software vendors, IT professionals, enterprises, network system operators and internet service providers.

## **About Noran Engineering, Inc.**

Established in 1991 Noran Engineering Inc. (NEi) was created with the idea of bringing a true Nastran analysis tool from the mainframe to the desktop. The company has experienced steady and consistent growth from the beginning, based primarily upon customer loyalty, referrals, cost factors and a true commitment to customer enhancements.

These concepts shape the way everyone at Noran does their job. In a small flexible organization it is possible to implement methods and processes that are infeasible in larger, stratified and compartmentalized companies. Working in this way, Noran has established a diverse customer base in its short history.

Over the years, Noran is becoming one of the most respected mechanical engineering service providers with the CAE market. By sticking to their core principles and growing their skill and technology base, the company has positioned itself to continue providing the best solutions, at the best price in the best time.

## **Noran Engineering, Inc.**

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