

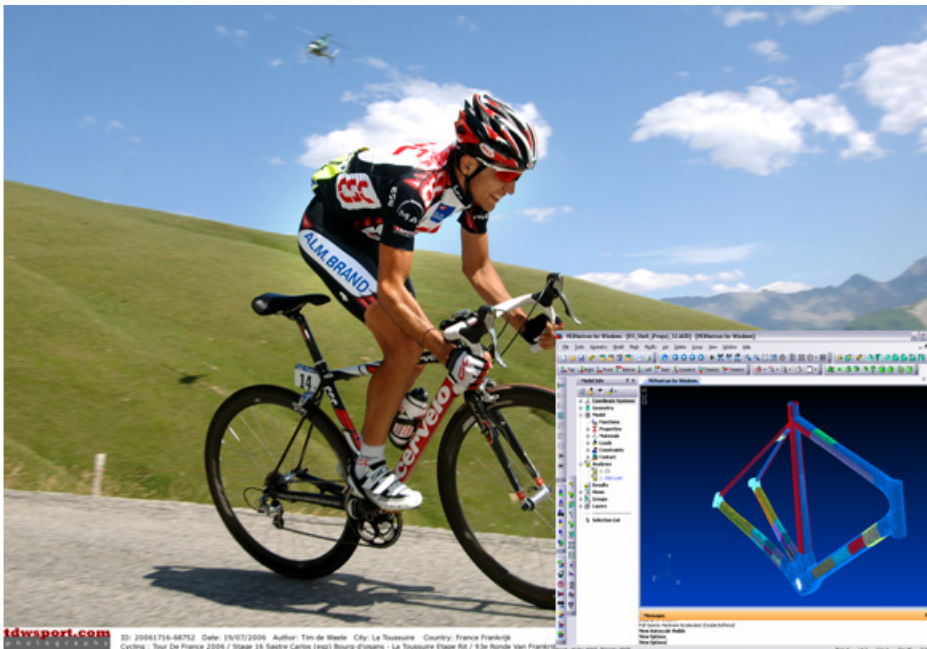
## Press Release



### Cervélo Cycles Ratchets Up Technical Performance on Next Generation Racing Bikes with Noran Engineering's Finite Element Analysis Software

Westminster, CA. July 31, 2006 – Noran Engineering announced that Cervélo Cycles, a manufacturer of professional competition road and triathlon bikes, has selected a portfolio of Noran Engineering's finite element analysis software for use in product development. Cervélo explained that the level of design sophistication in the bicycle industry has been steadily increasing and computer aided engineering tools are needed to meet the challenges of optimizing engineering materials like carbon composites and extending design metrics like strength to weight ratio, vibration characteristics, and flexural stiffness. "We chose Noran Engineering's NEiNastran because of its accuracy, functionality, and demonstrated value in similarly demanding applications," said Don Guichard, Director of Engineering for Cervélo Cycles.

Cervélo most recently introduced a super-light carbon frame with high stiffness-to-weight, the Soloist Carbon-SL, and provided bikes in this year's Tour de France to Team CSC which earned two stage wins by Jens Voight and Frank Schleck, earned second in the team classification, and saw Carlos Sastre finish fourth overall.



Team CSC's Carlos Sastre riding Cervélo Cycles' bikes finished fourth overall in this year's Tour de France. Inset is screenshot of Noran Engineering's finite element analysis (FEA) and simulation software **NEi Nastran**. Cervélo engineers will use the software for new composite laminate bike frame development. A 90-second product demonstration is at <http://www.NEiNastran.com>. Information on FEA specific to composite design is at <http://www.nenastran.com/composite>.

“We are excited to have Cervélo using NEiNastran in their product development process,” said Dave Weinberg, CEO of Noran Engineering. “They will be able to gain the same key benefits that we see in our community of users in other high performance products like America’s Cup Yacht’s, Formula One race car bodies, and innovative aerospace structures like SpaceShipOne.”

Images connected with this story can be viewed and downloaded at <http://www.nenastran.com/pressReleaseImage.php>

### **About Cervélo Cycles**

Phil White and Gérard Vroomen founded Cervélo Cycles in 1995 with a new design time trial bicycle for professional racing. Today, Cervélo Cycles, based in Toronto, is the largest time trial bike manufacturer in the world and has a major partnership agreement with Team CSC managed by Bjarne Riis, 1996 winner of the Tour de France. Go to [www.cervelo.com](http://www.cervelo.com) to see its full line of equipment and cycling apparel.

### **About Noran Engineering, Inc.**

Noran Engineering, Inc. (NEi) is a world leader in developing Nastran engineering finite element analysis software (FEA) for structural, thermal, dynamic, fluid flow, fatigue, composites, and optimization and is used by innovative companies worldwide in aerospace, automotive, maritime, military, medical, consumer, and sports products.

Website: [www.NEiNastran.com](http://www.NEiNastran.com) | Telephone: 714.899.1220 | Email: [info@noraneng.com](mailto:info@noraneng.com).

### **Marketing Contact**

Dennis Sieminski, P.E.

Noran Engineering, Inc. | 5555 Garden Grove Blvd. | Suite 300 | Westminster | CA | 92683

Telephone: 714.899.1220 Ext. 207 | Email: [dennis.sieminski@noraneng.com](mailto:dennis.sieminski@noraneng.com)

### **Cervelo Public Relations**

Peter Donato

Special Assignment Inc. Tel.: 416.964.6118

E-mail: [donato@specialassignment.com](mailto:donato@specialassignment.com)