



Press Release

For immediate release

Noran Engineering Launches European Market Initiative

SmartCAE of Prato, Italy Named Master Distributor of Expanded Dealer Network

Westminster, CA. May 11, 2005. Noran Engineering, Inc. (www.NENastran.com) a leader in Computer Aided Engineering (CAE) software development announced a business initiative that expands the sales and support presence for its NEINastran software in Europe. The plan creates a comprehensive network of Distributors by adding several new Dealers in various countries in Europe and servicing them through a Master Distributor, a position to which SmartCAE srl of Prato, Italy (www.SmartCAE.com) has been named.

David Weinberg, President and CEO of Noran Engineering, explained the strategic move, "The successful launch of several new products and growing sales requires that we increase the number of dealers in Europe and connect them in a seamless organization. SmartCAE is the perfect choice to head up this network as Master Distributor. Their exceptional expertise in FEA methods, history of involvement with state-of-the-art applications, and demonstrated ability to continuously diffuse a stream of new technology will allow our European Dealers to quickly and efficiently get the absolute best in application tips, training, and technical support." Francesco Palloni, Sales & Marketing VP of SmartCAE offered his perspective on the change, "The network organization will insure that every account throughout Europe will be able to compete globally by being plugged into the latest and best FEA practices, at the best prices." SmartCAE has been involved with many high profile CAE applications like Formula 1 race cars and America's Cup yacht design, and also develops simulation tools in-house.



About SmartCAE srl

SmartCAE is Noran Engineering's Master Distributor for Europe. SmartCAE also develops in-house simulation tools and provides consulting services in engineering

analysis for automotive, nautical and industrial applications. SmartCAE is located in Prato, Italy. Website: www.SmartCAE.com. Telephone: +39 0574-404642.

About Noran Engineering, Inc.

Noran Engineering, Inc. (NEi), a leader in computer-aided engineering (CAE) software, provides a complete suite of analysis tools for structural, thermal, dynamic, fluid flow, fatigue, and optimization to the aerospace, automotive, maritime, military, medical, and consumer product industries. The core product, NEiNastran, runs on Windows, Linux, and UNIX platforms in both stand-alone and networked configurations. NEi's latest product, NEiWorks in SolidWorks, breaks new ground in engineering software by integrating Nastran with CAD to remove long standing barriers between designers and analysts. Website: www.NENastran.com. Telephone: 714.899.1220. Email: info@noraneng.com.

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